

New initiative by Bandai Namco Studios' indie game label GYAAR Studio!  
**Applications open for “GYAAR Studio Indie Game Contest”,  
a contest for indie game creators!**

Entry deadline: January 25, 2023 (Wednesday)

Winners awarded a total of up to 100 million JPY in support funding!

Bandai Namco Entertainment Inc. and Bandai Namco Studios Inc. are accepting applications for the first GYAAR Studio Indie Game Contest, held by Bandai Namco Studios' indie game label, GYAAR Studio. Developers can submit their work as long as they have a playable demo or a prototype, and the entry deadline is January 25, 2023 (Wednesday).

This contest is being held to further stimulate the video game market by providing indie game creators with proactive support for their creations. The contest will select (at most) 1 Platinum Award winner + 7 other prize winners from a pool of game entries, and award a total of up to 100 million JPY in support funding. In addition to the prize funding, various development support programs will be offered to the winners. We look forward to your entries!



## First GYAAR Studio Indie Game Contest Application Overview

### ■ Timeline

- Entry Period: December 8, 2022 (Thursday) 10:00 AM - January 25, 2023 (Wednesday) 11:59 PM (JST)
- Announcement of Results: March 4, 2023 (Saturday) at the “Tokyo Indie Games Summit”

<https://indiegamessummit.tokyo/>

## ■ How to Enter

- Applicant must submit their application through the entry form on the official website (<https://indie.bandainamcostudios.com/>) during the specified entry period.  
The following items are required to enter this Contest:
  - (a) Gaming ROM;
  - (b) Game proposal;
  - (c) (If the Applicant is a minor) Letter of consent from a legal guardian, such as a person with parental authority.
- Applicant must register with a Bandai Namco ID account (<https://www.bandainamcoid.com/>).
- Entry to this Contest must be made at the Applicant's own discretion and responsibility. Applicant shall be solely responsible for costs or expenses incurred in the participation in this Contest.

Eligibility for Entry and Game Requirements are as follows. Please refer to the Entry Terms (<https://indie.bandainamcostudios.com/terms>) on the official website for details before applying.

### Eligibility for Entry:

- Legal entities, groups, or natural persons (hereinafter referred to as the "Applicant") may enter this Contest. Applicants who have not reached the age of majority in their country of residence at the time of entry to this Contest must obtain consent from their legal guardian.
- The applicant must be a resident of or have its principal office registered in the areas listed in the Entry Terms.
- For group applicants, one representative must be appointed, and the representative must agree to these Terms with all other members before submitting the application. If any member is a minor, consent of the minor's legal guardian must be obtained.
- For legal entities, the person who has the authority to enter into agreements on behalf of the legal entity, including agreeing to these Terms, shall submit the application.

### Game Requirements:

- The gaming ROM submitted must meet the following requirements:
    - (a) Can be distributed on Steam (PC);
    - (b) Contain a playable demo or prototype (not "Game proposal");
    - (c) Be in Japanese or English.
- \*All game genres are accepted.

## ■ Prizes

- Platinum Award: Up to 30 million JPY (2 years of funding) + Support program (\*see below) – 1 possible winner

At time of reward:	... 10 million JPY
Additional 2.5 million JPY every three months after award (up to 8 times)	... up to 20 million JPY
Total	... up to 30 million JPY

\*An examination will be carried out for each support payment, and further support may be cancelled based on the results.

- Award Winners: Up to 10 million JPY (2 years of funding) + Support program (\*see below) - 7 possible winners

At time of reward:	... 2 million JPY
Additional 1 million JPY every three months after award (up to 8 times)	... up to 8 million JPY
Total	... up to 10 million JPY

\*An examination will be carried out for each support payment, and further support may be cancelled based on the results.

## ■ Prize Bonus: Support program

### - Development Support

Winners will be given development support, and will share in the know-how and technical insight of Bandai Namco Studios creators via talk sessions. Bandai Namco Entertainment will also provide marketing-focused support where necessary.

### - Free access to the "GYAAR Studio Base" development center

Bandai Namco Studios (Monzennakacho, in Koto Ward, Tokyo.) plans to establish a development center inside the company office called the "GYAAR Studio Base." Using this facility, winners will get access to development classes and direct lines of communication with other award winners. There will also be the opportunity for social exchanges with Bandai Namco Studios' creators.

In addition, the "GYAAR Studio Base Online" will be set up for online communication with creators working remotely.

### - Publishing Support

Bandai Namco Entertainment or Phoenixx will provide publishing support.

### - IP Co-creation Support

Bandai Namco Entertainment, Bandai Namco Studios, and other Bandai Namco Group companies will offer support for developing IP.

## ■ Hosted by

- Bandai Namco Entertainment Inc.
- Bandai Namco Studios Inc.

## ■ In collaboration with

- Phoenixx Inc.

## ■ Official Website

- URL : <https://indie.bandainamcostudios.com/>

## ■ Contact Information

- First GYAAR Studio Indie Game Contest Organizer (Phoenixx Inc.)

E-mail: [support@indie.bandainamcostudios.com](mailto:support@indie.bandainamcostudios.com)

\*All information in this press release is valid as-of the publication date. The contents are subject to change without notice.